FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056764-A **Type of Permit:** FILMING **Release Date:** 10/05/2012

Production Company A WHITE LABEL PRODUCT

Insured Company Name A WHITE LABEL PRODUCT
Contact Phone No. 1 323-969-0555
Contact Phone No. 2
Fax 323-502-7007
Address 324 LAFAYETTE ST, 7TH FL
NEW YORK, New York 10012

Production Title COX

Type of Production Commercial - Standard

Producer Anna Polin

Director Arnie Kinski

1st AD tbd tbd

Production Manager tbd tbd

FilmL.A. Coordinator Hans Groszkruger

Location Manager Kyle Kaufman
Primary Phone Mobile - 310-739-2969
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Notification Charge $155.00

Total Permit Fee $155.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00056764-A	**Location Manager**	Kyle Kaufman
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Mobile - 310-739-2969
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	
Production Title	COX		

Location Address 1501 Main St, Los Angeles, CA, 90291

Location Type Retail Business

Film Dates 10/5/2012 - 10/5/2012 06:00 - 17:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
VENICE BEACH VENICE BL. LOT.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Walk and Talk; Set dressing;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 674 **Grid:**

Approvals
LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS — Marisol Camey

Parking

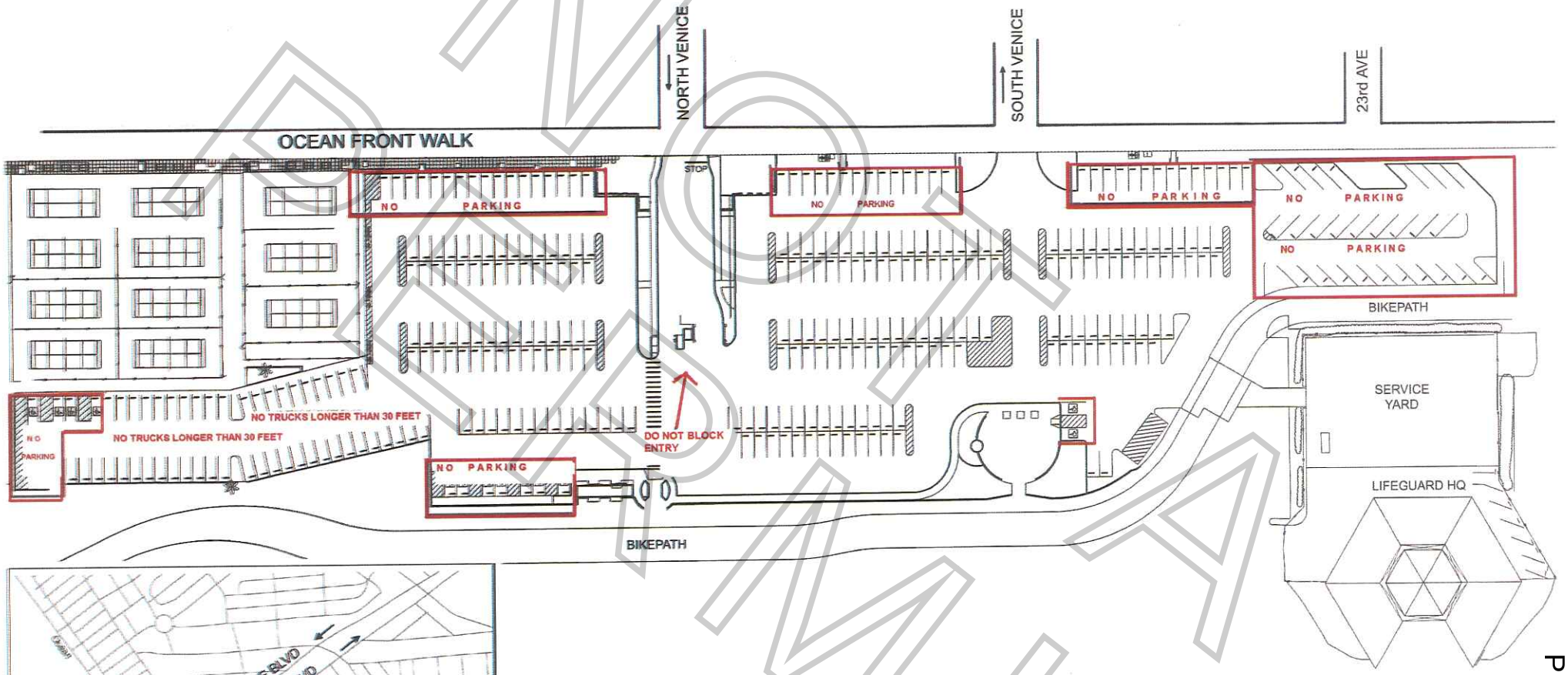
Base Camp
Location Type : Filming Location

Parking Notes
North Venice MPI lot
Requesting 75 spaces (0600-1800)
Catering in lot

Crew Parking
Location Type : Filming Location

NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT



Map not to scale.

REGULAR SPACES	32
DISABLED	
TOTAL	32

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2008 by CLS

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Permit #F0005764-A

PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT